



FIS NORDIC WORLD SKI CHAMPIONSHIPS

**OBERSTDORF**  
**ALLGÄU 2021**



Presented by  
**storaenso**



**FIS NORDISCHE SKI WM**  
**OBERSTDORF/ALLGÄU**

**WM-JOURNAL**

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## IMPRINT

### WM-Journal FIS Nordic World Ski Championships 2021

Editor:

FIS Nordische Ski WM 2021 Oberstdorf/Allgäu GmbH  
Am Faltenbach 27  
87561 Oberstdorf

Responsible for content:

Miriam Frietsch

Editorial staff:

Elke Wiartalla, Inga Stracke, Marcus Barnstorf, Mirko Loleit, Karl Luckner, Niklas Zankowski

Photos:

Sabine Lienert, Sina Kuiper, Dominik Berchtold, Daniel Kopatsch, Daniel Maurer, Harald Niederhofer, Karl Luckner, Marcus Barnstorf, Niklas Zankowski, Skisport- und Veranstaltungs GmbH

Translation: Kathrin Bäuerle



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# WM-SPLITTER

## PLENTY OF PRAISE FOR THE EXPERTS

**“PistenBully” provided for perfect conditions in WSC.**

When the last athlete participating in the 50km race crossed the finish line on Sunday afternoon, a load was taken off the minds of the many employees of “PistenBully”. In the past weeks, they had meticulously prepared and cared for the facilities in the Ried area and Schattenberg stadium. The athletes thanked them with plenty of praise, not only by the winners. For the third time already, PistenBully secured a smooth course of events and perfect conditions in Nordic World Ski Championships in Oberstdorf.

This success story is based on a long-time partnership.

The comprehensive preparation of cross-country tracks and ski jumping hills was guaranteed at any time by numerous vehicles. Even despite the partly very high temperatures on some competition days.

The snow blowers, which were used for the WSC in all vehicles, showed impressive performance and flexibility and enabled efficient and eco-friendly work, while taking into account terrain and snow. This resulted in even better tracks and homogenous, consistent conditions.





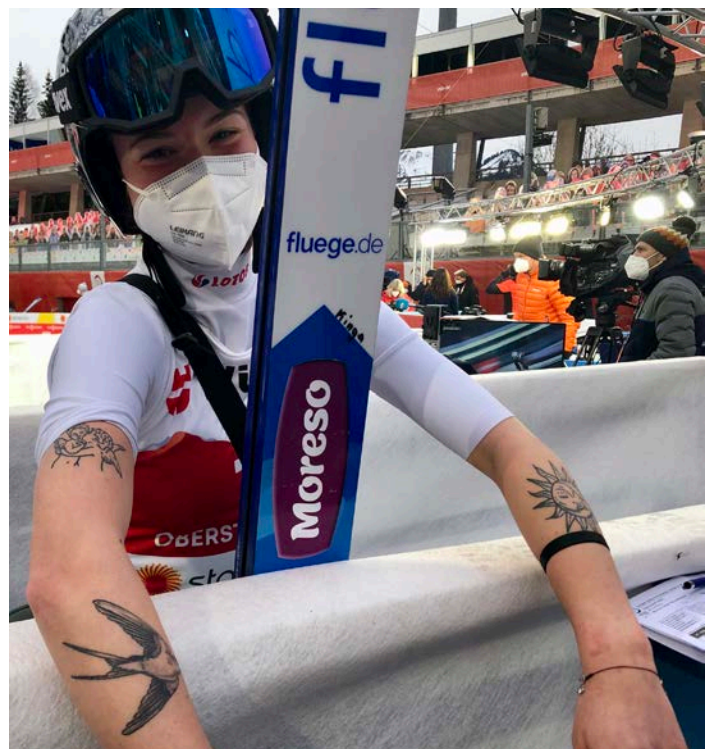
# WM-SPLITTER

## MASKS, HAIRDOS AND TATTOOS

The female ski jumpers get off the start gate quite fashionably during the FIS Nordic World Ski Championships. The Russians Irina Avvakumova and Irma Makhinia for example are easily recognisable with their long hair tied back in a braid. With two braids, Kamila Karpiel from Poland is drawing attention to herself (photo). Her magnificent hair does not have enough room under her helmet, and thus her braids are blowing in the wind, when she jumps from Schattenberg hill in Oberstdorf.

Some female athletes rely on permanent make-up, paint their fingernails and sometimes even put lipstick on. Also tattoos are no longer a rarity – why should they? The Pole Kinga Rajda proudly presents her tattoos: on her right forearm, a swallow with two little angels above it, on the left forearm, a sun (photo).

While the ski jumping suits in various colours bear the logos and letterings of sponsors, some athletes use their face-mask to send a message home via TV. Susanna Forsstroem (photo) for example wrote “Hyvä Ilu! Team FIN” on her mask – which means: “Everything all right! Team Finland”.





# THE FIS NORDIC WORLD SKI CHAMPIONSHIPS 2021 IN PICTURES

THE SPECTACULAR OPENING CEREMONY ON  
MARCH 24, 2021, IN THE SKI JUMPING ARENA



# FANTASTIC WEATHER AND DRONE ARTISTRY FOR THE AWARD CEREMONIES



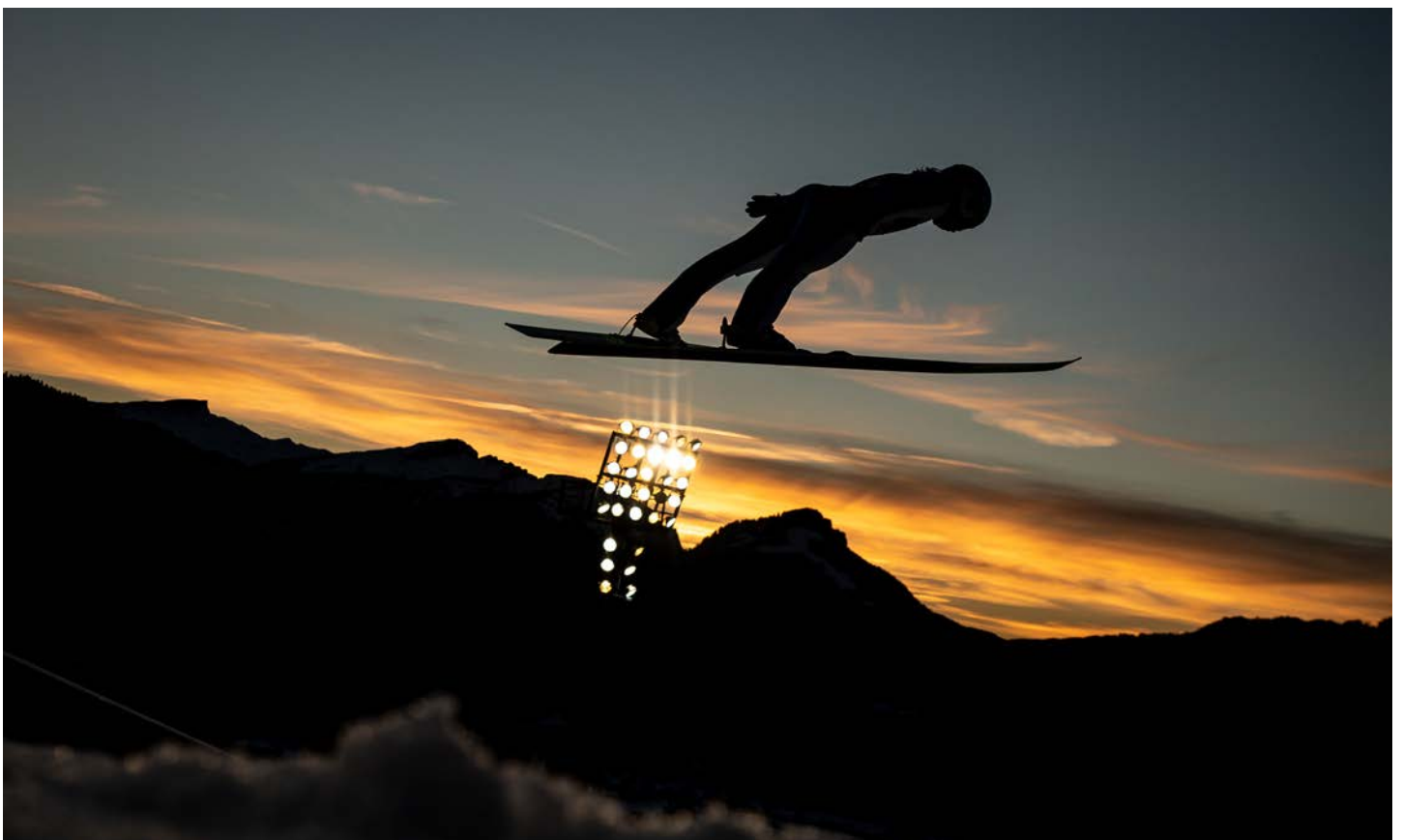


# EXCITING CROSS-COUNTRY COMPETITIONS IN THE NEW NORDIC CENTER OBERSTDORF/ALLGÄU





# FASCINATING JUMPS AGAINST AN IMPRESSIVE BACKDROP – THE EAGLES FROM OBERSTDORF





AIRSHOW: ALMOST AS GOOD AS FLYING!



# ATHLETES, GIVING EVERYTHING FOR THE MEDAL





# WSC FASHION: LONG HAIR, BRIEF SHIRTS



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THE WSC'S MOST BEAUTIFUL SMILE:  
THERESE JOHAUG





# THE GERMAN TEAMS WIN MEDALS IN THE WSC AT HOME IN OBERSTDORF





# STRONG TEAMS: SKI JUMPERS AND NORDIC COMBINERS





# GEIGER: MEDAL COLLECTION IS COMPLETE





# FINAL CEREMONY





# SEE YOU IN PLANICA 2023

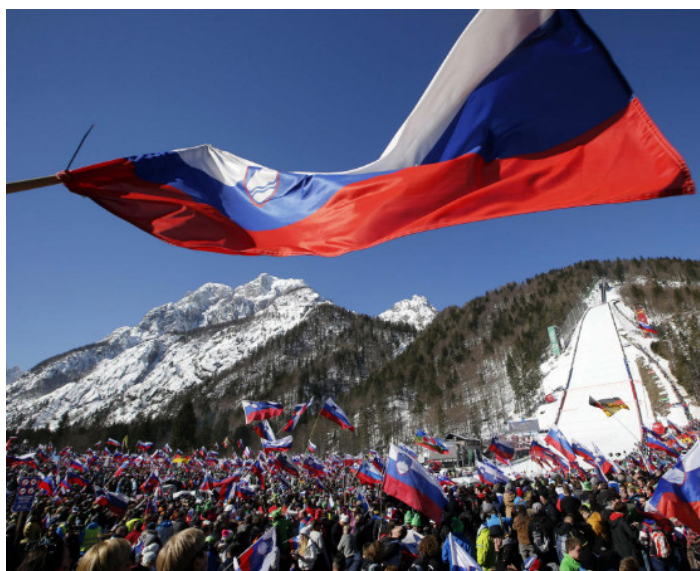
## RETROSPECT AND PROSPECT

This Sunday, the FIS Nordic World Ski Championships in Oberstdorf ended. In the past eleven days, we were able to witness – unfortunately without audience – great, exciting and above all fair competitions. The weather was generally acceptable too, which made sure that the fascination of the World Championships could reach winter sports enthusiasts all over the world thanks to impressive TV pictures and emotional photos in print and online media. A big thank you goes out to all, who have contributed to the success of this unique sports event: the organisers, volunteers, sponsors, supporters and patrons, the local general public and last but not least the athletes, coaches and officials. It is and was a good and harmonious cooperation of all!

True to the motto: “After the World Championships is before the World Championships” we are expectantly looking to Planica, which is located 415 kilometres from Oberstdorf. In February 2023, the 54th FIS Nordic World Ski Championships will take place below the Ponca mountain range in Slovenia’s northwest.

A premiere, since the region had already applied to host the World Championships in 2017, 2019 and 2021 in vain. The venue, close to the well-known winter sports resort Kranjska Gora, is called the “valley of ski jumping hills”. The first ski jumping hill was built before 1930 at the foot of Ponca mountain. Six years later, the Austrian Sepp Bradl jumped to more than 100 metres for the first time in history. Planica hosted the FIS Ski Flying World Championships seven times already. Certainly, the district of Ratece is one of the major supporters of Nordic ski sports. In addition to the easy accessibility, the ideal winter conditions for training and competitions were the decisive factor for the International Ski Federation to entrust Planica with the organisation of the event.

Until then, we would like to wish you all the best. Stay healthy and se vidimo v Planici 2023 – see you in Planica 2023!



# SPONSORS

