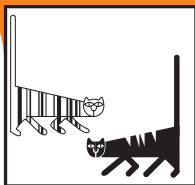


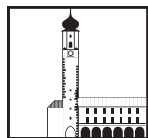
english version

Isny Allgäu

Stadt leben



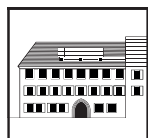
History & Modernity
Experiences & Encounters
Art & Culture
Bustle & Cuisine



Hallgebäude with Blaserturm (1)

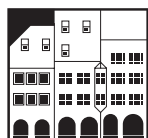
→ Isny Info, Isny Shop and public library

In the cloth hall, the Leinwandschauer (cloth inspector) once inspected the quality of one of the most important export goods of the Middle Ages. For centuries, the building was used as a salt storage facility. From 1828 onwards, a Hallamt (salt inspection office) was established here for quality control of the "white gold". The Blaserturm served as a medieval watchtower.



Paul-Fagius-Haus (2)

Built in 1402 as a hospital, the building was later named after the theologian and Hebraist Paul Fagius, who founded the first Hebrew printing press in Isny.



Town hall (3)

The most distinctive of the three connected former patrician houses is the Albrecht House. The Isny merchant modernised the originally Gothic building and redesigned it in an early Baroque style. In 1733, the town acquired the property.

Schloss Isny (4)

→ Friedrich Hechelmann Art Gallery

→ Isny Town Museum and Municipal Gallery

The Benedictine monastery was founded in 1096. Following the town fire of 1631, it was rebuilt in the Baroque style. With secularisation, the monastery passed into possession of the Count of Quadt-Wykradt, who converted the complex into a residence.

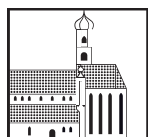


Church St. Georg und Jakobus, Marienkapelle (5)

Consecrated in 1042, the former monastery church served as the parish church for the Catholic surrounding area until the 18th century. Today, it impresses visitors with its richly decorated Rococo interior. A special place of popular devotion and Marian veneration is the adjacent Marienkapelle.

Ölbergkapelle (6)

A former cemetery chapel dating back to the 15th century. The ossuary on the ground floor was later turned into a memorial for the victims of war and violent regimes.



Nikolaikirche with Preacher's Library (7)

Originally a Catholic parish church for the local population, it became the Protestant town church during the Reformation. Above the sacristy lies the original 15th-century Preacher's Library, preserved in its original condition.



Wassertor (8)

→ museum at the Wassertor

This medieval town gate leads into the water-rich suburb. Inscriptions left by former prisoners bear witness to its use as a dungeon over a period of 500 years.

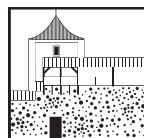


Gartenhaus (9)

The garden houses outside the town gates once accommodated the Catholic servants of wealthy Protestant citizens.

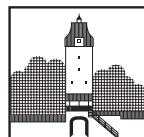
Isny Oval (10)

The medieval oval formed by the town walls, defensive towers and water-filled moats encloses Isny's old town and the castle.



Town wall with Wall Walk and Speicherturm (11)

Around half of the 14th-century fortifications have been preserved; the narrow wall walk remains accessible to this day. The Speicherturm, a store tower dating from the 16th century, served as an armory and for defense.



Espanzor (12)

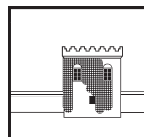
→ municipal Gallery in the Tower

The gate tower takes its name from the "Espan" – land that was available for common use. Beyond the gate, the path leads to the "Rain", which is still used today as a festival ground.



Mühlurm (13)

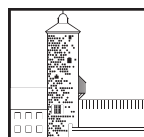
Today, the covered town stream flows through the lower vault of this 16th-century defensive tower.



Hafendeckelturm (14)

→ Mint Workshop

Built in 1570 to reinforce the city walls. Its appearance is reminiscent of a Hafen, the Swabian word for 'pot'.

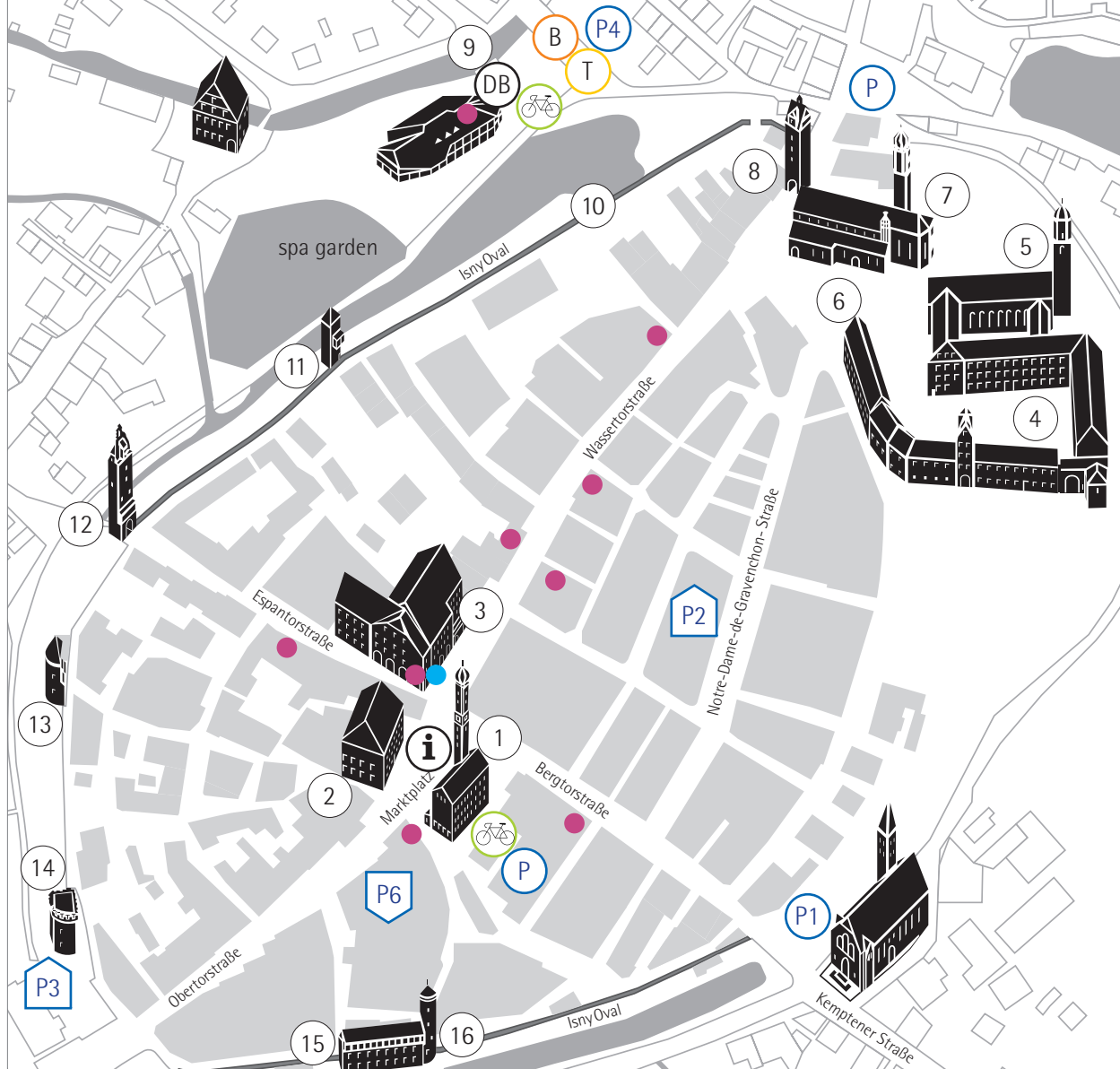


Appretur (15)

The town wall forms part of the building where cotton and linen cloth were once finished. The beams projecting from the roof structure were used to hang lengths of fabric for drying.

Diebsturm (16)

Built in the 15th century from tufa stone to defend the Free Imperial Town and later used as a prison.



- Bus terminal
- Parking
- Taxi
- Mobility Centre
- Cycling service
- Isny Info & Isny Shop
- Friendly Restrooms
- Drinking water fountain

Exploring Isny digitally

The interactive web app enables digital explorations through the town and surrounding nature, allowing individual discovery of sights and attractions as well as a 360° virtual tour. Available in German only.

Cycling services

A battery charging station is available behind the Hallgebäude. A bicycle repair kit is available at the Isny Info.

Mobility Centre with DB Agency

In addition to comprehensive advice, a range of services related to sustainable mobility is offered, including ticket sales, timetable information, car sharing and more.

Tel. +49 7562 97354-03,
www.isny.de/mobizentrale

Friendly Restrooms

In Isny restaurants and cafés displaying the "Nette Toilette" sign, the restroom facilities can be used free of charge.



Discovering stories and history

Up onto the wall walk of the town fortifications, into the dark dungeon of the Wassertor, or tracing the beaver's tracks through the Bodenmöser wetlands: the historic Isny Oval and the nearby natural landscapes turn every excursion into an experience. Exploring independently or joining a guided tour, where otherwise closed doors are opened and fascinating stories are combined with regional flavours.



Guided tours

Sat, 9.30 a.m.

Every two months

Second Sun of the
month 11 a.m.

Third Sat of the month
11 a.m.

From Easter to October
Fri, 2 p.m.

From May to October
Third Sat of the month
2 p.m.

From April to August
Fourth Thu of the month
5.30 p.m.

From June to October
First Sat of the month
9 a.m.



guided tours

available in german only, please ask for an english tour

Guided town tour – Isny tells its history

A walk through the town's history, taking in towers, markets and patrician houses – exploring how citizens, trade and religion shaped the Free Imperial City.
Tip: Additional evening tours are offered in summer.

Trilogierundgang – Isny explores the Middle Ages

A guided tour following in the traces of the tower keepers and watchmen around the medieval town oval.

Culinary city tour – discover and savour Isny

This discovery tour combines historical insights with regional delicacies.

Preacher's library – guided tour in the Nikolaikirche

An original 15th-century foundation library, preserved in its original form, featuring book treasures by Martin Luther, Philipp Melanchthon and Ulrich Zwingli.
Tip: Also available as a VR experience at the Isny Info.

Museum at the Wassertor – Five Floors of History

Inside the Wassertor, visitors can explore wall paintings by former prisoners as well as the history of fire-fighting as well as flax and linen processing in Isny.

Einherrrunde – Isny for nature lovers and after work explorers

A hike with two enjoyable refreshment stops and humorous anecdotes about gastronomy, the landscape and the town's history.

Genusswanderung – Isny for food lovers and moor explorers

A guided tour through the species-rich Bodenmöser wetlands, featuring a light delicacy at the start and a gourmet menu at lunchtime.

Guided tours – in summer and winter

Seasonal guided hikes through moors and forests, along rivers and ravines, across hills and mountains.

Welcome to Isny in the Allgäu

Gentle hills, blue skies and the Alps on the horizon – and right in between a charming little town. But Isny has far more to offer: it is anything but small-town or narrow-minded. The alleys around its soaring towers and impressive medieval gates are full of life. Isny's landmarks are nearly 1,000 years old, yet the town feels as vibrant as ever – with colourful shops and restaurants, lively markets and a rich calendar of events. Its cultural scene is lively, diverse and full of surprises. All around, nature is never far away: the scent of hay in the air and water always close by reflect a landscape that remains beautifully unspoilt.

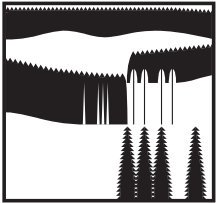
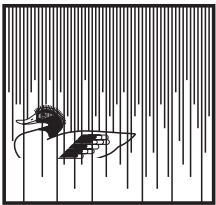
At the heart of it all are the people and what matters to them: their deep connection to the region, their respect for nature, their distinctive confidence and their curiosity.

Isny in the Allgäu & Otl Aicher

With the black-and-white icons created by Otl Aicher in the 1970s, Isny continues to express its unique character to this day. On signposts, in shop windows and even along the medieval town walls, they tell the story of the town and its surroundings – of landscape, wildlife, weather and people. They invite viewers to explore, leaving room for imagination and discovery.

The ideas of this renowned designer have become deeply rooted here. In Isny it has always been about taking action – doing things yourself and getting involved, whether at events or in everyday life. Black and white may define the town's appearance but never its mindset.

„weil ich diese landschaft mit ihren menschen liebe.“
Otl Aicher



Two of the 136 icons Otl Aicher created for Isny

Soak up culture

Rough edges and clean lines, tradition and modernity, local roots or international reputation: Isny's cultural scene is fresh, diverse and full of energy. The art on display is carefully selected and always paired with a touch of boldness and curiosity to explore new horizons. It's all about trying things out and making your own mark.



cultural activities in Isny





events calendar

Schloss Isny (4)

The calendar of events is packed all year round – from series to one-off highlights. Festivals alternate with film screenings, concerts with cabaret, readings with theatre and workshops with exhibitions. Isny's event calendar offers a quick and always up-to-date overview.

First a Benedictine monastery, later a count's residence, and then a civic hospital – today, Schloss Isny is the vibrant heart of art and culture in the town. Bringing together three different cultural functions under one roof, it serves as an event venue, creative hub and place of education and learning all at once.

Municipal Gallery

The historic vaulted architecture of the former coach house meets contemporary art of the highest level. Temporary exhibitions curated specifically for this space feature sculpture, painting, photography and graphic art.

Isny Town Museum

Engaging and accessible, the permanent exhibition brings the history and stories of Isny to life through fascinating objects and interactive displays. Changing special exhibitions highlight key moments from the towns and region's history.

Friedrich Hechelmann Art Gallery

Large-scale panel paintings in a meticulously restored private gallery, the famous Momo illustrations and, in the gallery level of the Marienkapelle, original biblical illustrations. The gallery showcases the extensive oeuvre of Isny-based artist Friedrich Hechelmann.

Open on Mondays!

Mon, Thu, Fri

2 – 6 p.m.

Sat, Sun,

10 a.m. – 5 p.m.



Schloss Isny



Top: Friedrich Hechelmann transformed the castle's former convent into a total work of art.

Bottom: Schloss Isny provides a historic setting for a wide range of events.

Right in the heart of town life

A relaxed stroll through town, a culinary break here and there, children dashing through sparkling fountains – the charming town centre, with its pedestrian streets, offers the perfect setting for a wide range of discoveries and encounters. In the community garden, peas and tomatoes climb skywards, while fountains, benches and trees create cool, inviting spaces to pause and unwind. And the red chairs? They can be placed wherever the moment feels just right.



An old market town – typically Isny

At the weekly market, the region takes centre stage. In Isny, it matters who produces the goods, where they are grown, and what new ideas are taking root on the surrounding farms. Beneath the awnings, cheese and herbs, flowers and butter, honey and blueberries, milk and horseradish are laid out side by side. Greetings are exchanged, conversations unfold, and laughter is shared – a sense of closeness and familiarity is just as much a part of every Thursday as the open, airy marketplace at the heart of Isny.

Centuries of tradition are also woven into the large regional markets, the much-loved flea markets and the distinctive evening markets. At historic trading places, art meets craftsmanship, old customs meet a fresh breeze, and brass bands meet electric guitars. At the very heart of it all is Isny's convivial spirit – one that naturally rubs off on everyone.

Bustle & Cuisine

Pots, clothing, jewellery and wool: many small, owner-run shops line Isny's shopping streets. Instead of mass-produced goods, they offer a carefully curated selection and knowledgeable, personal service. The atmosphere in pubs, restaurants and cafés – whether right on the market square or tucked away in a quiet corner – is warm and welcoming. The menus reflect a mix of German, Swabian, Indian and Italian cuisine, often with a vegetarian or vegan twist.



Isny weekly market
Thursday 7 a.m. – 1 p.m.
Marktplatz &
Wassertorstraße



markets

Personal advice for every sense of adventure

There is much to say about Isny, but the town is best experienced in person. The Isny Info in the Hallgebäude on the central market square is the first point of contact for visitors, offering everything visitors need to explore the town and its surroundings. Tickets and dates for tours and events, hiking, cycling and town maps for spontaneous excursions, information on the surrounding natural landscapes, and all links to digital discovery tools are available here. The team provides a warm welcome, offers tailored advice for every request, and occasionally shares just the right insider tip.

Isny to take home

Crafted with skill, attention to detail and locally sourced materials by companies, private individuals and small businesses from Isny, the Isny products are far more than souvenirs. Whether spring blossom honey, skipping ropes, bags or wax crayons, whether wooden serving boards, hats or stamps – these products gently reflect the distinctive character of the town and the people who live here. Each one creates a lasting connection to the town, the region and its traditions.



Isny Shop



Isny Marketing GmbH, Marktplatz 2, 88316 Isny im Allgäu
T +49 7562 99990-50, info@isny-marketing.de
www.isny.de